

# BECOME A SPONSOR

**JOIN OUR TEAM**



## ABOUT US

As the biggest indoor sports facility in the Lehigh Valley, we proudly host approximately 100,000 athletes, families and sports enthusiasts on an annual basis at the St. Luke's Sports Center. We offer a variety of leagues, tournaments and special events for a variety of different sports and age ranges on a year-round basis. Becoming a sponsor provides a unique opportunity to showcase your business to a large, engaged audience. Your support allows us to provide a desired space for athletic excellence and community engagement.

- ✓ **Brand Visability**
- ✓ **Community Engagement**
- ✓ **Exclusive Access**

## MARKETING

At our facility, your business would have its very own 3-foot by 8-foot board with your company logo/advertisement centrally located on the playing field. In certain sponsorship packages, we would also display your pamphlets and flyers in our lobby to help market and advertise your business. Some of our sponsorship packages would allow you to have your company's logo with a hyperlink on our website. This offers anyone who visits our site to see your company and give them the ability to visit your page.

## BRANDING

Included in some of our packages, enjoy additional exposure opportunities through Facebook and Instagram. Complimentary sponsorship logo placements on t-shirts and merchandise of all special event promotions.

## COMPLIMENTARY TURF TIME

To all our sponsors we offer free use of our facility once for every year of sponsorship. Your business would be able to host a party or company outing at the St. Luke's Sports Turf. You would receive one hour on the turf for each year of sponsorship.

# JOIN OUR TEAM

## BECOME A SPONSOR

### 1 Gold Package 5 Years - \$5,000

- Company logo on field banner
- Complimentary turf time (1 hour annually)
- Company logo on website with hyperlink
- Acknowledgement on social media platforms
- Flyers/Pamphlets in main entrance
- Logo on special event t-shirts
- Savings: \$500.00 annually



### 2 Silver Package 3 Years - \$3,750

- Company logo on field banner
- Complimentary turf time (1 hour annually)
- Company logo on website with hyperlink
- Acknowledgement on social media platforms
- Savings: \$250.00 annually

### 3 Bronze Package 1 Year - \$1,500

- Company logo on field banner
- Complimentary turf time (1 hour)

NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PACKAGE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_